

# “Tackling Illiteracy”

2009-2010 | Annual Report



## Board Members

- Ryan Miller, *President, The 2nd & 7 Foundation*
- Mike Vrabel, *Vice President, The 2nd & 7 Foundation*
- Luke Fickell, *Secretary, The 2nd & 7 Foundation*
- Amy Hoying, *Director of Development, The 2nd & 7 Foundation*
- Jack Mautino, *Division President, Westport Homes*
- Jane McLean Mort, *VP/Regional Marketing Manager, KeyBank*
- Megan McCabe, *Partner, m2 marketing*
- John Gleason, *VP/General Counsel, Crawford Hoying*
- Brad Hosket, *VP, Crawford Hoying*
- Dave Rife, *Asst. Vice President & General Manager of Manufacturing, White Castle System Inc.*





# 2009-2010

## Participating Elementary Schools

1. Alpine
2. Alton Hall
3. Arlington Park
4. Avalon
5. Binns
6. Broadleigh
7. Burroughs
8. Cedarwood Alternative
9. Devonshire Alternative
10. Douglas Alternative
11. Eakin
12. East Franklin
13. Eastgate
14. Easthaven
15. Elgin South
16. FCI Academy
17. Forest Park
18. Hamilton STEM Academy
19. Highland Park
20. Imagine Academy at Sullivant Avenue
21. Imagine Great Western Academy
22. Innis
23. Liberty
24. Lincoln Park
25. Linden STEM Academy
26. Literature Based Alternative School at Hubbard
27. Maybury
28. Monterey
29. Oakmont
30. Ohio Avenue
31. Olde Orchard Alternative
32. Parsons
33. Prairie Lincoln
34. Prairie Norton
35. Richard Avenue
36. Royal Manor
37. Shady Lane
38. South Mifflin STEM Academy
39. St. Anthony School
40. Stewart Alternative
41. Stiles
42. Valleyview
43. West Broad
44. West Franklin
45. Westgate Alternative
46. Woodcrest



## About The 2nd & 7 Foundation

The 2nd & 7 Foundation is a non-profit organization based in Columbus, Ohio. Three former Ohio State University football players, Mike Vrabel, Ryan Miller and Luke Fickell started the foundation in 1999. Inspired by their involvement in various community outreach programs as student athletes, they decided to continue making a difference by promoting literacy and providing positive role models for children in central Ohio. For the past twelve years, The 2nd & 7 Foundation has been reading and giving away thousands of books to kids all over the country.



## Our Books

The Hog Mollies began their first adventure in 2008 when our first book, *The Hog Mollies and the Pickle Pie Party*, was published and highlighted teamwork. By coming up with our own characters and our own stories, we are able to incorporate positive messages into all of our books. *The Hog Mollies and the Rocky Relay Race* was the featured book in 2009-10, encouraging kids to always try their best. This upcoming school year, we will release *The Hog Mollies and the Zooming Zackle Zoit* which focuses on doing the right thing.

## By The Numbers

Between September 25, 2009 and May 21, 2010, The 2nd & 7 Foundation was able to reach nearly 3,600 2nd graders in 46 central Ohio schools through our "Tackling Illiteracy" program. Below is a breakdown of our visits for each month:

Month	Schools	Students
September	1	100
October	9	625
November	6	450
December	5	325
January	8	651
February	7	485
March	5	385
April	2	370
May	3	200

## Buckeyes Giving Back

Every Thursday and Friday throughout the school year, Ohio State student athletes participate in our "Tackling Illiteracy" program. They take the time out of their busy schedules to read to 2nd graders in our community and talk to them about why reading is so important. The foundation has tremendous support from The Ohio State University Department of Athletics, the coaches and the student athletes.

### Team Representation (# of Visits)

Football (28)	W Track and Field (3)
W Rowing (20)	Fencing (2)
M Golf (9)	Pistol (2)
Wrestling (7)	M Ice Hockey (2)
M Swimming (6)	M Lacrosse (2)
M Gymnastics (5)	M Soccer (2)
W Ice Hockey (4)	W Field Hockey (1)
W Lacrosse (4)	W Tennis (1)
M Tennis (3)	



FUNDamental Football Camp

For the past 11 years, The 2nd & 7 Foundation has hosted the FUNdamental Football Camp featuring current and former Buckeyes, NFL players and other community role models. Young boys, ages 8 – 14, learn football drills in a non-contact setting. Most importantly, camp coaches also stress life skills such as teamwork, dedication, commitment, respect and sportsmanship. All these familiar messages are echoed in our Hog Mollies series of books. The FUNdamental Football Camp serves as a major fundraiser for our "Tackling Illiteracy" program.



Celebrity 8-Ball Shoot-Out

Featuring a pool tournament that includes a live and silent auction, the annual Celebrity 8-Ball Shoot-Out is a fun night where friends of The 2nd & 7 Foundation get together in support of our "Tackling Illiteracy" program. Individuals or companies can purchase a team to participate in the tournament, as well as bid on some one-of-a-kind auction items including sports memorabilia, VIP event packages and goodies from local vendors.

"Today a reader, tomorrow a leader" - Margaret Fuller