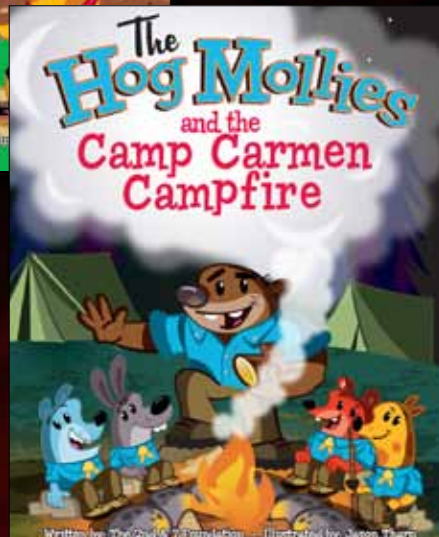
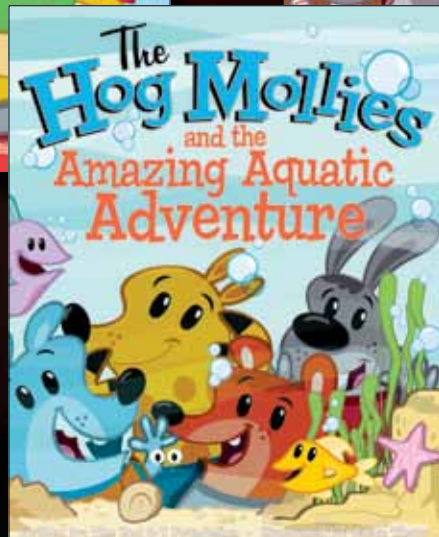
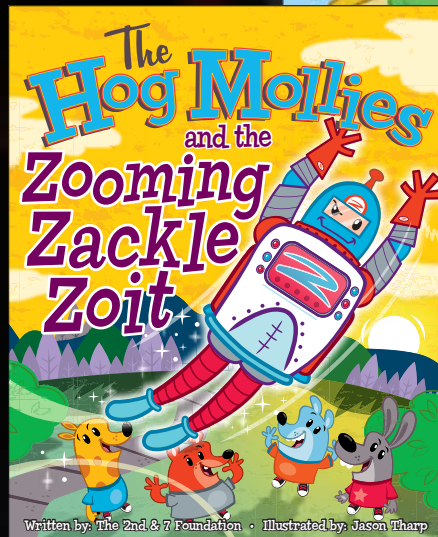
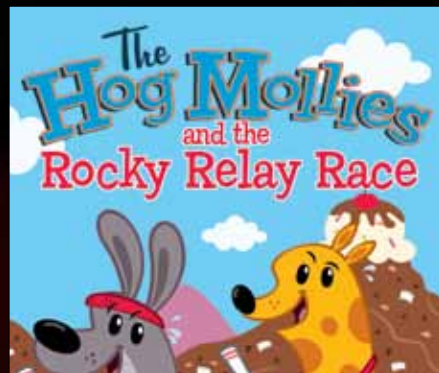


THE HOG MOLLIES CONTINUE THEIR ADVENTURES...

Each year, we publish a new book with a positive theme to give to kids all over the country. During the 2011-12 school year, we distributed **The Hog Mollies and the Amazing Aquatic Adventure** and talked to kids about the value of being unique. By coming up with our own characters and our own stories, not only are we able to share a passion for reading, but we are also able to talk to kids about valuable life lessons. In 2012-13, we will introduce our 5th book, **The Hog Mollies and the Camp Carmen Campfire**, and discuss the importance of patience, practice and persistence during our visits.



Please visit www.secondandseven.com to learn more about each of the books in the Hog Mollies series and how you can get involved to help us Tackle Illiteracy!

2ND & 7 CO-FOUNDERS

Luke Fickell Assistant Football Coach, The Ohio State University
 Ryan Miller Partner, m2 marketing
 Mike Vrabel Assistant Football Coach, The Ohio State University

2ND & 7 BOARD MEMBERS

John Gleason Partner, Cooke, Demers & Gleason, LLC
 Brad Hosket VP, Crawford Hoying
 Amy Hoying Program Director, The 2nd & 7 Foundation
 Jack Mautino Division President, Westport Homes
 Megan McCabe Partner, m2 marketing
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The Second & Seven Foundation

TACKLING ILLITERACY



2011-2012 ANNUAL REPORT

OUR ORGANIZATION

The 2nd & 7 Foundation is a 501(c)(3) non-profit organization with headquarters based in Columbus, Ohio.

Three former Ohio State University football players, Luke Fickell, Ryan Miller and Mike Vrabel, started the foundation in 1999. Inspired by their involvement in various community outreach programs as student-athletes, they decided to continue making a difference by promoting literacy, providing free books and positive role models for children in central Ohio. The program now reaches kids all across the country.

OUR MISSION

The mission of The 2nd & 7 Foundation is to promote literacy by providing free books and positive role models for kids in need.



The 2nd & 7 Foundation has been reading and giving away thousands of books to kids all over the country since 1999.



THE HOG MOLLIES TRAVEL THE COUNTRY

Our **Tackling Illiteracy** program now includes reading to 2nd graders in classrooms all over the country and providing each of those children with a new book to take home. The foundation targets schools with economically disadvantaged kids and communities where we can make the biggest impact.

We are proud to say the following universities have learned about The 2nd & 7 Foundation and have made our program a part of their community outreach:

- The Ohio State University
- North Carolina State University
- University of North Carolina
- University of Toledo



Thousands of books were shipped from Columbus, OH to Albuquerque, NM and everywhere in between this year. These books have reached countless kids through libraries, hospitals and other outreach programs.

BUCKEYES TACKLING ILLITERACY

Student-athletes from The Ohio State University are an essential part of our program.

Every Thursday and Friday throughout the school year, student-athletes from various OSU teams visit local elementary schools, reading to kids and handing out books. The college students stress the importance of reading to the 2nd graders while also highlighting the valuable message contained in each story. The 2nd & 7 Foundation's **Tackling Illiteracy** program would not have the impact it does without the support of these student-athletes, the coaches and the staff at Ohio State.

OSU TEAM REPRESENTATION

Number of times each sport was represented during the 2011-12 school year



Los miembros del equipo de fútbol de los hombres de Estado de Ohio Columbus visitó la Academia de Inmersión en Español y fueron capaces de hablar con los niños en su lengua materna. *



BY THE NUMBERS

The 2nd & 7 Foundation was able to reach nearly 5,000 central Ohio 2nd graders in over 60 schools between September 2011 and May 2012 through our **Tackling Illiteracy** program.

This is just a fraction of the total number of books that were given out through other outreach programs this past year.

Month	Schools/Month	Students
September	2	130
October	7	560
November	8	385
December	6	405
January	8	526
February	8	790
March	9	630
April	4	300
May	10	709
Total	62	4435



There were no snow days in the 2011-12 school year, which means we were able to visit more schools!

PARTICIPATING SCHOOLS 2011-2012

- Alpine
- Alton Hall
- Arlington Park
- Avalon
- Avondale
- Beatty Park
- Binns
- Broadleigh
- Buckeye Woods
- Burroughs
- Cassady Alternative
- Columbus Spanish Immersion Acad.
- Daniel Wright
- Darbydale
- Devonshire
- East Columbus
- East Franklin
- East Linden
- Easthaven
- FCI Academy
- Georgian Heights
- Grove City Christian School
- Hamilton STEM Academy
- Heritage
- Huy/AG Bell
- Imagine Academy @ Sullivant Ave
- Imagine Great Western Academy
- Innis
- James Harmon
- JC Sommer
- Liberty
- Linden STEM Academy
- Livingston
- Mark Twain
- Moler
- Monterey
- North Franklin
- Norwood
- Oak Creek
- Olde Orchard
- Olde Sawmill
- Pointview
- Prairie Lincoln
- Prairie Norton
- Renaissance Academy
- Richard Ave.
- Richland County
- Salem
- Scottwood
- Shady Lane
- Siebert
- South Mifflin STEM Academy
- Southwood
- St. Anthony School
- Stewart Alternative
- Stiles
- Trevitt Elementary
- Valleyview
- West Broad
- West Franklin
- Wilson Hill
- Woodcrest

*Translation: Members of the Ohio State Men's Soccer team visited Columbus Spanish Immersion Academy and were able to speak with the kids in their native language.