

THE HOG MOLLIES CONTINUE THEIR ADVENTURES



KINDNESS IS CONTAGIOUS

During the 2013-2014 school year we will hand out our newest book, *The Hog Mollies and The Great Golden Gizmo*. In this story, the characters learn the meaning of the phrase "Kindness is Contagious" by capturing kind acts with a special camera called the Great Golden Gizmo.

POSTER PLEDGE

Each school we visit is considered an official 'Hog Mollie School.' We leave each classroom with a poster that is signed by their special visitors. The children also sign the poster and pledge that they will read every night, do their homework, respect their teachers and classmates, work hard at school and always do the right thing.

GREAT GOLDEN GIZMO

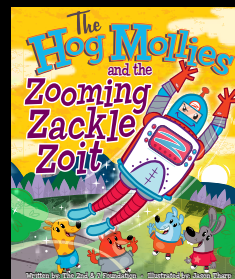
As an added bonus this year, each classroom we visit will receive their very own Great Golden Gizmo—a special camera they can use to catch people being kind!



2008
Teamwork



2009
Try Your Best



2010
Do The Right Thing



2011
The Value In Diversity



2012
Practice & Persistence

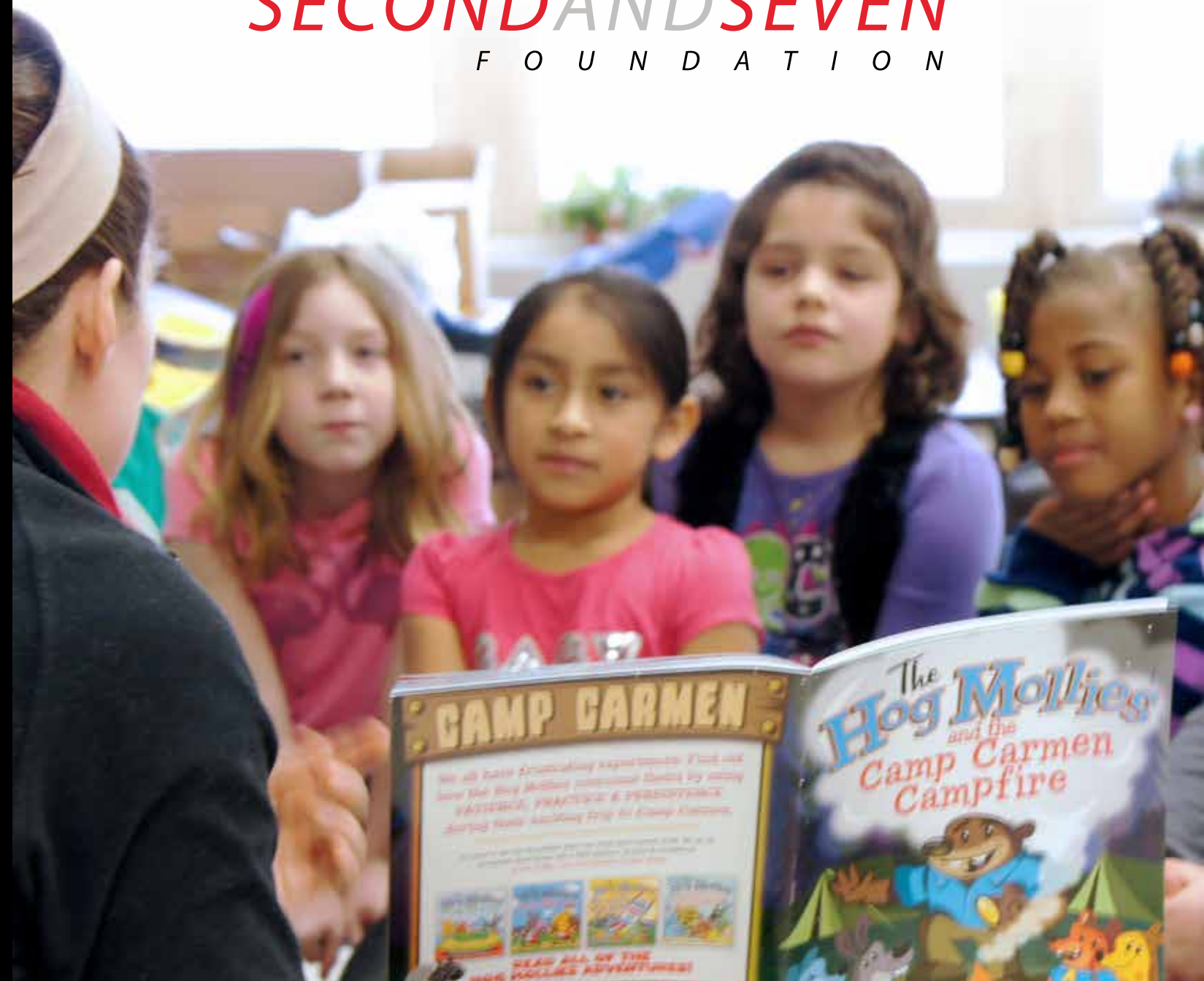
The 2nd & 7 Foundation writes and illustrates a new book every year. The main characters, The Hog Mollies, learn a valuable lesson during each of their adventures. The messages in these books allow us to talk to kids about real-life issues that they face every day.

2ND & 7 CO-FOUNDERS

- Luke Fickell** Assistant Football Coach, The Ohio State University
- Ryan Miller** Partner, m2 marketing
- Mike Vrabel** Assistant Football Coach, The Ohio State University

2ND & 7 BOARD MEMBERS

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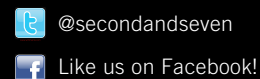


TACKLING ILLITERACY

2012-2013 Reading Program Summary



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The mission of The 2nd & 7 Foundation is to promote reading by providing free books and positive role models to kids in need while encouraging young athletes of the community to pay it forward.



THE 2ND & 7 FOUNDATION

The 2nd & 7 Foundation is a 501(c)(3) non-profit organization that was founded in 1999 by three former Ohio State University football players: Luke Fickell, Ryan Miller, and Mike Vrabel. Inspired by their involvement in various community outreach programs as student-athletes, they decided to continue to pay it forward by promoting reading, and providing free books and positive role models to kids in need in central Ohio. The program now reaches kids all across the country!

READING PROGRAM

While our roots are in central Ohio, our Tackling Illiteracy program now reaches 2nd graders all over the country and provides each of those children with a new book to take home. The foundation targets schools with higher populations of kids in need and communities where we believe our program can make the biggest impact. The model we developed was designed to be easily duplicated in other communities across the nation.

2012-13 AWARDS & ACHIEVEMENTS

This past year, The 2nd & 7 Foundation received the Ohio Gold Award, presented by the Columbus Chapter of the National Football Foundation & the College Football Hall of Fame. This award is given annually to an individual for their contribution to the game of amateur football and community service in central Ohio. This was the first time that an organization was honored. The 2nd & 7 Foundation was also recognized by the American Association of School Librarians for work in promoting literacy among economically disadvantaged children and their communities.



Guatemala



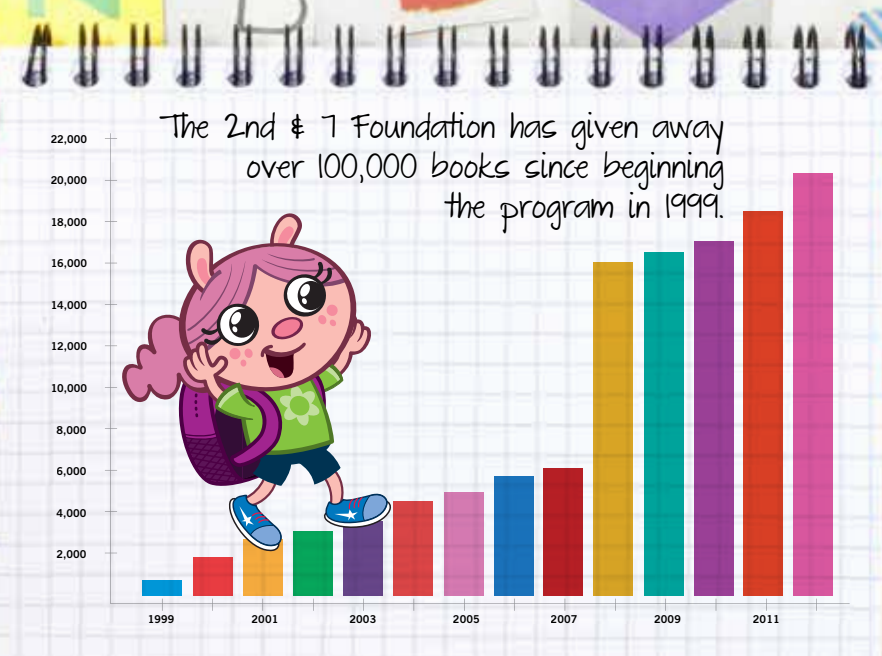
Florida Atlantic University



Albuquerque, New Mexico

SNAP SHOT

During the 2012-13 school year, The 2nd & 7 Foundation visited over 160 schools and handed out over 17,000 books. In July, our books even reached Guatemala, where friends read & distributed our books to children at the Jungle School in San Andres, Petén, as well as the hospital and orphanage there. During the past 14 years, our reading program has steadily grown its reach to include universities and high schools across the county. On Friday April 12, 2013, The 2nd & 7 Foundation officially handed out its 100,000th book since beginning the program in 1999.



Laveen, Arizona



The Ohio State University



Lancaster, Ohio